



SOUTH EAST EUROPE (SEE)

Priority axis 2: Protection and improvement of the environment

AoI 2.3 Promote cooperation in management of natural assets and protected areas

Project Resume

“A Sustainable Development Model for Green Mountain Areas”

GREEN MOUNTAIN

AIM

Aim of this project is to jointly develop and transfer, a **Sustainable Development and Management Model** which can provide an integrated strategy to enhance the valorisation and preservation of protected mountain areas. Specific objectives are to:

- Identify methods and develop common strategies for an integrated and coordinated management of sensitive mountain areas through a multi actor/multi sector approach.
- Identify activities and products that can improve territorial development while at the same time guaranteeing and enhancing the valorisation and protection of sensitive areas, e.g. traditional activities, niche markets/products, leisure activities.
- Develop strategies able to further valorise the territory and its assets: e.g. the labelling of territorial products and identity and making use of an online platform to increase the accessibility and visibility of the territory, products and services.
- Define indicators to assess the efficiency of interventions, also in order to ensure a better use of financial instruments.
- Introduce sustainable management plans in the territories involved.
- Raise the awareness of the economic and political actors/decision-makers in the territory, and the public in general, regarding the natural value and the development potential of natural/protected areas to generate economic and political interest and action.
- Create a Network among PPs and forming links with other mountain networks in order to support relevant EU legislations, to contribute to recommendations and to further transfer know-how, skills and experiences across Europe's mountain regions.

ACTIVITIES

3 main action phases:

- 1) Exchange of information through the issuing of an Existing Situation Analysis and the identification of European Good Practices.
- 2) Phase 2 will focus on 3 thematic areas to be developed through 3 transnational Working Groups (WG): WG1 will identify economic sustainable activities/products able to conciliate growth with nature preservation. WG2 will analyse methods and strategies to support coordinated actions and decisions of the different institutions/actors responsible for the management of the mountain territory, in order to develop common integrated management policies and plans. WG3 will develop common methods and strategies for effective awareness raising addressing different target groups.
- 3) Partners will then jointly transfer to their territories and beyond, the methods/model developed through operational management plans, consensus building, common implementation of pilot activities, online platform, information/mainstreaming activities and network building.

PARTNERSHIP

1. Province of Macerata - Department of Environment (Italy) – **Lead Partner**
2. Monti Sibillini National Park (Italy)
3. National Forest Administration (ROMSILVA), Romania (responsible for 22 national/nature parks)
4. Agricultural Research and Education Centre Raumberg-Gumpenstein – AREC (Austria) –
5. Region of Epirus (Greece)
6. Multifunctional Association of the Municipalities of Kőszeg Microregion (Hungary)
7. Regional Governor with Administrative Center Smolyan (Bulgaria)
8. Ministry of Civil Engineering and Physical Planning - Herzegovina Neretva Canton (Bosnia Herzegovina)
9. Municipality of Pljevlja (Montenegro)
10. Chernivtsi Regional State Administration (Ukraine)
11. Slovak Environmental Agency
12. Nature Park Sölktäler (Austria)

DURATION

36 months: January 2011-December 2013