



EU Community Initiative INTERREG III BCADSES

Application Form – 3rd call for proposals Part 1

Project full title	RUral development MOdels and Regional Strategies
Project Acronym (<i>max. 20 characters</i>)	RUMORS
Priority (<i>select</i>)	1-Spatial develop. approaches, social cohesion
Measure (<i>select</i>)	1.3-Shaping rural development
Lead Partner – institution	<i>Agricultural Research and Education Centre Raumberg-Gumpenstein</i>
Lead Partner – country	Austria

*Form to be filled in and returned by post **and** e-mail to:*

Postal delivery

CADSES Joint Secretariat
Postfach (P.O. Box) 12 00 20
D – 01001 Dresden

Delivery by courier

CADSES Joint Secretariat
An der Kreuzkirche 6
D-01067 Dresden

Phone +49 351 488 1021
Fax +49 351 488 1025

Please read the Applicants' Manual before filling in the Application Form. Section C of the Manual corresponds directly with the paragraphs in the Application Form.

e-mail: cadses@jts.dresden.de

Content

1 PROJECT PRINCIPAL DATA

- 1.1 SHORT DESCRIPTION OF THE PROJECT
- 1.2 PROJECT DURATION
- 1.3 PROJECT COST (IN €)

2 LIST OF PROJECT PARTNERS

3 PROJECT CONTENT

- 3.1 BACKGROUND AND DEMAND FOR THE OVERALL PROJECT
- 3.2 JUSTIFICATION OF NEW INSTITUTIONAL STRUCTURES (IF FORESEEN)
- 3.3 OBJECTIVES, RESULTS, GENERAL EFFECTS
- 3.4 TARGET GROUP, BENEFICIARIES
- 3.5 OVERVIEW ON PROJECT ACTIVITIES
- 3.6 OUTPUTS AND DELIVERABLES

4 WORK PACKAGES, ACTION PLAN AND MILESTONES

- 4.1 WORK PACKAGES (*MIN. 3 TO MAX.6 WORK PACKAGES*)
- 4.2 ACTION PLAN
- 4.3 MILESTONES

5 MONITORING INDICATORS

- 5.1 CATEGORY(IES) OF INTERVENTION
- 5.2 TYPES OF ACTION
- 5.3 TERRITORY CONCERNED: LOCATION OF PROJECT ACTIVITIES (NUTS II)
- 5.4 QUANTIFIED EXPECTED OUTPUTS
- 5.5 QUANTIFIED EXPECTED RESULTS
- 5.6 QUANTIFIED EXPECTED IMPACTS

6 COMPLEMENTARITIES WITH OTHER PROJECTS

- 6.1 COMPLEMENTARITIES WITH INTERREG II C CADSES PROJECTS
- 6.2 COMPLEMENTARITIES WITH OTHER INTERREG III B CADSES PROJECTS
- 6.3 COMPLEMENTARITIES WITH PROJECTS IN OTHER RELEVANT PROGRAMMES

7 CONSISTENCY WITH INTERREG III B GENERAL STRATEGIES

- 7.1 COMPLIANCE WITH EUROPEAN AND NATIONAL SPATIAL DEVELOPMENT POLICY
- 7.2 CONTRIBUTION TO SPATIAL DEVELOPMENT
- 7.3 TRANSNATIONAL ADDED VALUE
- 7.4 IMPACTS ON COMPETITIVENESS AND REGIONAL COHESION
- 7.5 IMPACTS ON EMPLOYMENT AND SOCIAL COHESION
- 7.6 EQUAL OPPORTUNITIES
- 7.7 ENVIRONMENTAL IMPACTS
- 7.8 INNOVATIVE ELEMENTS AND INNOVATIVE METHODS
- 7.9 IMPROVEMENT OF THE INSTITUTIONAL SETTING

8 MANAGEMENT OF THE PROJECT

- 8.1 GENERAL CO-ORDINATION AND OVERALL RESPONSIBILITIES
- 8.2 OPERATIONAL MANAGEMENT, INCLUDING ADMINISTRATIVE AND FINANCIAL ASPECTS
- 8.3 CERTIFYING BODIES OF ALL PROJECT PARTNERS

9 PUBLICITY AND DISSEMINATION

- 9.1 ACTIONS FOR PUBLICITY AND DISSEMINATION
- 9.2 TRANSFER OF THE PROJECT RESULTS

- 10 FOLLOW UP ACTIONS**
 - 10.1 PROJECT FOLLOW UP AFTER FINALISATION
 - 10.2 PREPARATION OF LARGE INVESTMENT
- 11 FUNDING FROM OTHER EU CO-OPERATION PROGRAMMES**
- 12 BANK ACCOUNT OF THE LEAD PARTNER (PP 1)**
- 13 OTHER INFORMATION**
- 14 PROJECT PARTNERS – DETAILED INFORMATION**
 - 14.1 LEAD PARTNER
 - 14.2 DETAILED INFORMATION PP 2 – PP 25
 - 14.3 PARTNER PROFILE
- 15 CERTIFICATION AND SUBMISSION**
- 16 FINANCIAL TABLES**
- 17 CO-FINANCING STATEMENTS & LETTERS OF INTENT**

ANNEX 1: LABELLING OF THE ENVELOPE

1 PROJECT PRINCIPAL DATA

1.1 Short description of the project

The objective of RUMORS is to encourage rural regional development by means of strategies and incentive measures in the sectors of agricultural enterprises, change of structure of employment and employment possibilities as well as by directives for the promotion of incentive measures. The development of exchange networks will be furthered in order to integrate rural – urban interaction fields.

For this end the region-specific perspectives of rural development will be defined at local and enterprise levels. Specific incentive measures will be set in the sectors of education, economic development and economic diversification and marketing co-operations as well as in urban-rural networking.

These three fields of work will be dealt with in-depth in thematic fields:

- region-specific products
- sustainable low-input production
- rural tourism development

Accompanying measures include methodological definitions and a monitoring tool-box for result evaluation.

1.2 Project duration

Date of project start	01/09/2005
Date of project finalisation	30/06/2008
Duration in months	34

1.3 Project cost (in €)

ERDF funding	758.000,00
Co-financing (EU partners)	698.000,00
Co-financing (Non EU partners)	0,00
- Thereof EU funding for Non EU partners (PHARE, CARDS, etc)	0,00
TOTAL	1.456.000,00

2 LIST OF PROJECT PARTNERS*LP: Lead Partner, PP: Project Partner*

	Institution (name in English)	EU Member State (Y/N)	Country (Code)	Total financial contribution (sum of EU and co- financing)
PP 1 LP	Agriculture Research and Education Centre Raumberg-Gumpenstein	Y	AT	500.000,00
PP 2	Department of Agricultural Policy, Rural Sociology and Spatial Research	Y	AT	200.000,00
PP 3	Autonomous Province of Bolzano South Tyrol	Y	IT	200.000,00
PP 4	Molise Region	Y	IT	200.000,00
PP 5	University of Debrecen	Y	HU	25.000,00
PP 6	Urban Planning Institute of the Republic of Slovenia	Y	SI	55.000,00
PP 7	Agriculture Veneto	Y	IT	220.000,00
PP 8	Research Institute of Agricultural and Food Economics	Y	SK	16.000,00
PP 9	Agricultural Institute of Slovenia	Y	SI	40.000,00
PP 10				0,00
PP 11				0,00
PP 12				0,00
PP 13				0,00
PP 14				0,00
PP 15				0,00
PP 16				0,00
PP 17				0,00
PP 18				0,00
PP 19				0,00
PP 20				0,00
PP 21				0,00
PP 22				0,00
TOTAL				1.456.000,00

The maximum number of project partners is limited to 25 in this call.

Please order the partners like this: LP (PP1) – ERDF LP (PP2) – partners from EU countries with financial contribution – partners from outside EU with financial contribution – partners from EU countries without financial contribution – partners from outside EU without financial contribution.

3 PROJECT CONTENT

3.1 Background and demand for the overall project

- **Origin of the project:**

RUMORS was suggested by the Lead Partner in order to integrate several only partially overlapping partner networks with partners from the accession countries. The central problem situations were identified on the basis of needs of all partner regions.

The project was designed in direct interaction with all project partners providing valuable input for the project objectives and work-plan.

- **Correspondence with the needs, strengths, weaknesses and constraints of the project's target group(s) and target region(s):**

Educational institutions in the partner countries will directly benefit from the new education materials and by improved scale of operations induced by trans-national information exchange. Small enterprises in peripheral rural areas and especially women in these areas will be helped by specific.

- **Local situation, information on project partners:**

The target territories of RUMORS can be characterised as - relative to their national average - peripheral rural areas, with special emphasis on different situations of mountain areas (Partners 1,2,3,4, 7) and plains (Partners 5,6,8,9). The comparison of differing rural settings and development paths will allow for a comprehensive trans-national perspective on best development strategies.

- **Preparatory work ? If yes, please indicate:**

No preparatory work except co-ordination of partners and different partner networks.

- **Existing institutional framework (if necessary):**

(max. 400 characters)

3.2 Justification of new institutional structures (if foreseen)

(max. 2500 characters)

3.3 Objectives, results, general effects

3.3.1 Overall, long-term objectives

The long-term objective of RUMORS is the development of a frame-work for improved and region/target-group specific promotion of rural development. This will be accomplished by a lasting definition of methodological tools for promotion of rural development and monitoring success of measures. The use of local and regional economic potentials will be improved by education measures as well as by lasting enabling networks. This directly supports the EUREK-objectives of enabling self-contained rural development and stronger rural-urban links.

Partners will be enabled to improve planning measures for future planning issues, supported by trans-national information exchange platforms.

3.3.2 Concrete results

Networks between rural and urban areas resulting in local / regional exchange networks, higher interaction levels and a more efficient division-of-labour between urban and rural areas

Enterprise networks for region-specific marketing and experience exchange

Improved marketing of regional products (e.g. Altreier coffee, honey, cheese, eco-tourism)

Tutorials and instruction materials

Trainees (> 100) and people involved in information exchange (> 5 excursions)

Rural land-scape based itineraries for short-term and trekking tourism

Interactive WEB-platform to provide regular information on project results and allow information exchange beyond the direct partner network

Information seminars for non-project-participants and additional means of communication (> 3)

Establishment of competence centres for rural areas acting as focal points for know-how transfer and inter-regional / trans-national know-how exchange

Monitoring tool-box for continuous evaluation and partner information

3.3.3 Expected impacts

Positive impact on employment in peripheral rural regions and reduction of out-migration by increasing local/regional employment opportunities

Improvement of knowledge and usage of sustainable agricultural production methods

Increase in non-farm incomes of small agricultural businesses and improvement of employment situation of women

New / existing local products will be branded / improved / marketed and improve reach of regional products

Increase in number of tourists visiting selected target areas (improving employment situation in these areas as secondary impact)

3.4 Target Group, Beneficiaries

3.4.1 Target Group(s)

Agricultural colleges will be targeted as link between theoretical and practical knowledge and act as multipliers with their links to related institutions, organisations and other experts.

Small enterprises in rural areas will start and / or intensify interactions in order to form marketing co-operations and develop new (local / regional) products

Special emphasis of the project is on the support of women and their role in (agricultural) enterprises. They will benefit from specific education measures as well as from specific network building measures

Governmental organisations and offices for the preparation of directives and regulations

3.4.2 Direct Beneficiaries

Agricultural colleges (education materials, information exchange)
Trainees in agricultural colleges
Rural enterprises (education, network building)
Rural communities (network building, reduction of out-migration, improvement of local know-how)
people of the regions because of the creation of new incomes, new employment possibilities, improvement for living and working conditions and alternatives for farmers possibilities, the economical and ecological optimal combination between income from production and non production farm income.
Regional administrations (network building, regulatory frame-works, monitoring)
National administrations (regulatory frame-works, monitoring indicators and tool-box)

3.5 Overview on project activities

Project phase 1 objectives of a sustainable rural regional development will be worked out under the conditions of chances and risks of eastern enlargement. By means of a SWOT-analysis comparison profiles for the regions will be developed for definition of strategies, considering regional specifics like education level, regional accessibility and local/regional know-how.

In implementation phase education is regarded as central for improving agricultural products as well as for promotion of non-farm incomes. Know-how transfer will be enabled by means of tutorials and instruction courses, which will also play an important role in the promotion of enterprise networks and urban-rural networks. The implementation measures education, network building and regulatory set-up concentrate on the thematic fields of region-specific products, low-input production and tourism development.

The project implementation will be continuously evaluated (external experts / institutions / monitoring tool-box).

3.6 Outputs and Deliverables

Projekt reports and project manual for project management.

SWOT-analysis with regional comparison profiles as basis for requirements reports and detailed objective reports. Reports on rural strategies within project thematic fields and detailed recommendations for implementation.

Educational materials, course materials, summer schools and student exchange as well as rural competence centres and didactic farms.

Reports on current situation of regulation frame-work will be used together with a documentation list of best-practice examples to define a new recommendation and guidelines for regulatory measures, taking into consideration EU- and national regulations as well as project specific objectives.

Reports on models for network building as basis for development of networks, resulting in networks of rural competence centres, networks of didactic farms as well as urban-rural marketing and tourism-promotion networks.

Discussion forum, seminars, indicator sets and evaluation tool-box.

4 WORK PACKAGES, ACTION PLAN AND MILESTONES**4.1 Work packages** (*min. 3 to max.6 work packages*)

n.	Title of the Work Package	Responsible PP (<i>select</i>)
1	Project-management and publicity	PP1
2	Analysis and methodology	PP2
3	Education	PP3
4	Regulatory frame-work and best-practice models	PP4
5	Network development	PP7
6	Information exchange and monitoring	PP6

4.2 Action Plan

Action No (WP.N)	Month of start (mm/yy)	Month of end (mm/yy)	Description of activities, components, means	Responsible PP	Location (NUTS II code)	Expected output / deliverables	Costs (in €)
1.1	09/05	06/08	Organisation of project on trans-national level Organisation of meetings and work-shops Development of project internal platform for organisational issues	1	ALL	Project manual workshops work-shop reports project internal platform	115.752,00
1.2	01/06	06/08	Preparation of reports on thematic as well as formal levels Financial management of RUMORS Communication with Programme management and JTS	1	ALL	Trans-national Activity reports Trans-national Financial reports	43.680,00
1.3	11/05	06/08	Development and continuous update of Project web-platform for direct dissemination of project results Development of different media for dissemination of project results Presentation of project results at different seminars and international conferences	1	ALL	Web-platform Project folders and news-letters presentations and papers at conferences	58.968,00
1.4	09/05	06/08	Organisation of project on partner level Organisation of internal meetings and work-shops	1	ALL	Internal workshops	78.875,00
1.5	09/05	06/08	Preparation of reports on thematic as well as formal levels and Financial management of partner	1	ALL	Partner activity reports and financial reports	28.725,00
1.6	09/05	06/08	Organisation of excursions and pupils-exchange Presentation of project results at different seminars and international conferences Partner media work	1	ALL	Excursions and pupils-exchange presentations and papers at conferences	50.238,00
2.1	09/05	01/06	SWOT-analysis of regions covered by RUMORS with special emphasis on the fields-of-action (education, regulation, networking) in the targeted thematic fields (tourism, low-input production, region-specific products). Mapping existing network systems and definition of networking potentials.	6	ALL	SWOT-analysis reports of regions Comparison profile report	71.830,00
2.2	11/05	05/06	Detailing of objectives in direct interaction with target groups. Definition of requirements specified by partners and their relevant target groups.	2	ALL	Detailed report of requirements and objectives by project partner	70.890,00

Application Form 3rd Call, Version 1.0

Action No (WP.N)	Month of start (mm/yy)	Month of end (mm/yy)	Description of activities, components, means	Responsible PP	Location (NUTS II code)	Expected output / deliverables	Costs (in €)
			Priorising implementation measures based on the defined requirements and on expected positive development impacts.			Report on female education requirements and objectives Report on tourism requirements and potentials Report on requirements for local products marketing	
2.3	01/06	05/07	Definition of strategies to implement measures needed to meet defined requirements. Starting from an over-all strategy definition detailed strategies and implementation procedures will be worked out for all thematic fields, taking into account the three identified implementation types (education, networking, regulating).	2	ALL	Report on over-all strategies and implementation procedures Report on agriculture and tourism strategies, esp. land-scape evaluation from touristic point of view Report on strategies for region-specific products Report on strategies for implementation of low-input production	93.470,00
3.1	12/05	04/07	Education material will be developed for improvement of agricultural production and techniques (in order to improve marketing chances) as well as for training people for alternative job opportunities. This shall help trainees to make use of job alternatives.	3	AT22, ITF2, ITD1, ITD3	Tutorials and Instruction materials on: low-input production systems production and marketing of region-specific products regionalised guidelines for promotion of rural tourism	95.880,00
3.2	05/06	03/08	Direct help of practitioners with instruction materials and courses for	4	AT22,	Instruction materials	49.630,00

Application Form 3rd Call, Version 1.0

Action No (WP.N)	Month of start (mm/yy)	Month of end (mm/yy)	Description of activities, components, means	Responsible PP	Location (NUTS II code)	Expected output / deliverables	Costs (in €)
			supporting already existing new network structures, e.g. rural marketing initiatives, tourism development. Continuous consulting services for local population. Courses for direct alternative employment opportunities.		ITF3,	Conferences Summer school	
3.3	05/06	03/08	Practical courses will be held in at least three project regions, including courses on child-minding, tourism development and set-up of marketing co-operations. Excursions will support the courses by providing hands-on demonstration and an additional mean of information exchange. Pupil exchange will be supported for pupils of the participating educational institutions. Support for set-up of didactic farms as regional knowledge multipliers.	1	AT22, ITF2, ITD1, ITD3	Instruction courses in at least three regions Excursions for practical demonstration of instruction courses material Pupil exchange of educational institutions Didactic farms	106.500,00
4.1	12/05	08/06	The current regulatory situation will be analysed on the levels of european union regulations, national regulations and provincial / regional / local regulations. The studies will be enhanced by information about sectoral regulations, relevant to rural regional development (e.g. impact of environmental regulations, spatial planning initiatives).	8	AT22, ITF2, SK01, SI	Report on current regulatory situation, defined by spatial hierarchy and differentiated by relevant thematic sectors.	84.400,00
4.2	04/06	06/07	Best-practice examples of regulation conditions will be worked out and used as a basis for the definition of a regulatory framework. Topics include regulations concerning agricultural land-use alternatives for perservation of land-scape and reference to the european action plan for organic food and farming and the sustainability strategy 2007-2013.	1	AT22, ITF2, ITD3, SK01	Report on best-practice examples Report on regulatory framework	91.250,00
4.3	10/06	03/08	Recommendations for a regulatory framework will be defined on the basis of the criteria defined in european regulations and on objectives defined in 2.2. Guidelines how to set-up support actions at the national and regional levels will be developed, based on the experiences of project implementation (esp. as defined in 6.3). The guidelines will provide a step-by-step approach for regulation set-up and include examples.	6	AT22, ITF2, SI, SK01	Recommendations for regulatory framework Guidelines for support actions on the national and regional levels	49.450,00
5.1	10/05	10/06	This activity will – based on the results of 2.1 and 2.2 - work out adaptive models of network developments. In addition methods of developing cultural and social co-operations between rural areas and urban	5	AT22, ITF2, HU06,	Report on methods for network set-up. Report on models of	70.800,00

Application Form 3rd Call, Version 1.0

Action No (WP.N)	Month of start (mm/yy)	Month of end (mm/yy)	Description of activities, components, means	Responsible PP	Location (NUTS II code)	Expected output / deliverables	Costs (in €)
			centres will be identified and discussed.		ITD3	network development.	
5.2	05/06	04/08	In direct contact with local private, public institution and farmers association of peripheral rurals areas to define a new approach to rural development. Main activities will directly spread between partners with local models and experiences about low input agriculture and high quality typical products marketing. Network building will include marketing networks as well as knowledge-interchange networks, such as rural competence centres and didactic farms.	7	AT22, ITF2, HU06, SI ITD3	Network of rural competence centres. Network of didactic farms.	107.100,00
5.3	05/06	04/08	Networks established will partially make use of rural enterprise networks developed in 5.2. Defined local and regional networks will provide the basis for concentration on regional products and for marketing co-operations Networks will connect with urban centres for tourism promotion and thus build on a wider spatial range.	7	AT22, ITF2, HU06 ITD3	Recommendations for network development in project thematic fields. Urban-rural networks for rural products marketing and promotion. Urban-rural networks for advancing rural tourism.	51.462,00
6.1	01/06	02/08	The continuous evaluation of the (interim) project results will be supported by setting up an open and partially moderated discussion forum from the beginning. The results of the project including methodological recommendations will thus be subject to critical review from a very early project phase on. This will be supported in addition by information exchange seminars, which will be organised mainly on a regional and national level for providing additional feed-back and input.	9	AT22, ITF2, HU06, SI ITD3	Discussion forum – project internal Discussion platform – project internal + external Information exchange seminars with external experts	72.150,00
6.2	05/06	10/07	Evaluation indicators will be defined in order to allow qualitative and quantitative evaluation of project results, within the project and after project finalisation. The indicator set defined will also be used in the regulatory recommendations.	6	AT22, ITF2, HU06, SI ITD3	Draft for evaluation indicators Report on evaluation indicators	34.700,00
6.3	04/07	05/08	A tool-box will be developed as application in order to allow for a efficient monitoring of success of measures. It will provide an easy-to-use	2	AT22, ITF2,	Tool-box application Mid-term feedback re-	30.250,00

Application Form 3rd Call, Version 1.0

Action No (WP.N)	Month of start (mm/yy)	Month of end (mm/yy)	Description of activities, components, means	Responsible PP	Location (NUTS II code)	Expected output / deliverables	Costs (in €)
			overview of status and can be enhanced by hints of performance improvement, making direct use of indicators defined in order to evaluate by criteria defined in 2.2. Use of the tool-box will be made for continuous reviews in the second half of the project and to the end of the project duration.		HU06, SI ITD3	port by external experts / institutions / users Report on project evaluation	

Use <Tab> to add rows, starting from the last cell of the table. Do not create separate table for each page.

4.3 Milestones

List milestones for the project, independently on the work packages (at least every 6 months)

No. Mile-stone	Month of completion	Description of milestone	Deliverables
1	12/2005	Set-up of project framework in terms of organisation, communication, detailed requirements and trans-national comparable analysis will be completed.	project manual project internal platform detailed list of requirements and objectives SWOT-analysis report
2	05/2007	Basic methodological framework defined. Target groups and methods for network set-up defined in detail.	report on strategies and implementation procedures discussion forum first report on indicators report on methods for network set-up report on land-scape evaluation from touristic point of view
3	03/2008	First implementation results will be available and provide the basis for a spread of project results to a broader audience (end-users, related institutions).	base instruction materials report on current regulatory situation implementation set-up for enterprise-cooperation implementation set-up for urban-rural co-operation
4	03/2008	Feedback round including information exchange seminars with additional external experts and related institutions. Dissemination measures (instruction courses, excursions). Feedback to materials / methodologies developed until milestone before.	information exchange seminars instruction courses feedback-report report for regulatory framework enhanced indicators report based on feedback report on touristic itineraries
5	04/2008	Feedback has been accounted for in materials and setup of networks. Monitoring tool-box is ready for use.	monitoring tool-box final version of tutorials and instruction materials networking reports
6	05/2008	Final feedback round and evaluation of success of project measures.	Report on project evaluation Recommendations for regulatory frame-work Recommendations for network development
7			
8			
9			

10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		

Use <Tab> to add rows, starting from the last cell of the table.

5 MONITORING INDICATORS

5.1 Category(ies) of intervention

Category / Subcategory	Area of intervention	indicative proportion (in %)
113	Agriculture specific vocational training	14%
114	Improvement of processing and marketing of agricultural products	12%
1307	Diversification of agricultural activities and activities close to agriculture	18%
1310	Encouragement for tourist activities	16%

Add rows if needed

Please indicate the EU categories and sub-categories referred to in the description of measures in the Programme Complement (see also Annex 1 of the PC – Areas of intervention)

5.2 Types of action

	Types of action	Relevant activities carried out by the project
1	Planning activities (transnational studies and strategies, land use plans, etc.)	SWOT-analysis Strategy formulation and implementation recommendations formalisation of methodology for a decision support system; definition of regulatory framework recommendation for regulating promotion measures
2	Networking	transnational co-operation (workshops, web platform for internal communication); establishment of agricultural colleges network; establishment of enterprise based co-operation networks; establishment of urban-rural co-operation, marketing and know-how transfer networks
3	Pilot actions	Set-up of competence centres for rural areas; development of monitoring tool-box and evaluation of project results; Establishment of tourist measures based on regional agricultural land-use and landscape measures
4	Information, training, awareness raising	Training of partner institutions' staff; Educational material and tutorials; Instruction courses; trans-national exchange of experiences; trans-national know-how transfer; transnational PR activities (folders, permanent media work, web platform, excursions, student and pupils exchange); territorial PR activities

5.3 Territory concerned: location of project activities (NUTS II)

Styria AT22
Bolzano ITD1
Molise ITF2
Northern Hungarian Plains HU06
Veneto ITD3
Bratislava region SK01
Slovenia SI

5.4 Quantified expected outputs

	Description	Unit	Quantified output indicators	Timeframe
1	Tutorials	Tutorial	5	2007
2	Project manual	Manual	1	2006
3	Project reports on various topics	report	> 10	2008
4	Courses	Course	> 15	2008
5	Work-shop reports	Report	7	2008
6	web-platform	web-platform	1	2006
7	excursions	excursions	> 10	2008
8	Additional seminars	seminar	> 5	2008
9	tool-box application	application	1	2007

Add rows if needed.

5.5 Quantified expected results

	Description	Unit	Quantified result indicators
1	Best-practice examples in the fields of tourism, infrastructure, agriculture, ...	Example	> 5
2	Trainees of instruction courses	Trainee	> 100
3	Workshops for the exchange of experiences and know-how transfer	Work-shop	7
4	Discussion forum for internal communication and presentation of project results to a broad public	Web-platform	1
6	Folders and other media work	Folder	3

7	National and transnational excursions	Excursion	10
8	Presentation of project activities and results at various national and transnational meetings and conferences	Presentations	> 20
9	Networks between rural and urban areas resulting in local / regional exchange networks, higher interaction levels and a more efficient division-of-labour between urban and rural areas	network	> 3
10	Enterprise networks for region-specific marketing and experience exchange	network	> 2
11	Rural land-scape based itineraries for short-term and trekking tourism	infrastructure	> 3
12	Establishment of competence centres for rural areas	competence centres	> 3
13	New regional products	new product	> 5

Add rows if needed.

5.6 Quantified expected impacts

	Description	Unit	Quantified impact indicators	Timeframe
1	Reduction of out-migration	Reduction	10 %	2012
2	Increase in non-farm incomes	Percentage increase	12 %	2010
3	Increase in tourism	Percentage increase	> 15 %	2012
4	Improved regulation and efficiency of financial spending for promotion measures	Increase in efficiency	> 10 %	2009
5	Reduction in energy consumption for production	Reduction percentage	18 %	2009
7				

Add rows if needed.

6 COMPLEMENTARITIES WITH OTHER PROJECTS

6.1 Complementarities with INTERREG II C CADSES projects

There are no direct complementarities with IIC CADSES projects.

6.2 Complementarities with other INTERREG III B CADSES projects

Acronym: Governet

Project title: Governance models for sustainable integrated rural development and multifunctional agriculture, networking and dissemination on the web

One project partner of RUMORS (7) involved in the project; direct communication and use of (interim) results thus possible.

Acronym: SIMOCA

Project title: Setting up and implementation of sustainable and multifunctional rural development model based on organic and competitive agriculture

Acronym: SURE

Successful Restoration and Rehabilitation Accompanying Infrastructural Interventions". The Agricultural Research and Education Centre, Dep. of Plant production and cultivated landscape acts as Leadpartner and will guarantee direct interactions between projects.

6.3 Complementarities with projects in other relevant Programmes

NEPROVALTER (IIIB Alpinespace) results will be used in methodological issues; partners 1, 3 and 7 have already interacted in this project, which aims at the amelioration of the social-economic conditions of the Alpine area through sustainable intervention models.

Results of R.E.N.E (IIIC: Rural Extension Network in Europe) will be integrated in RUMORS, and thus profiting from information exchange on rural education opportunities; partner 3 actively participating in R.E.N.E.

ENVAG (Interreg IIIa) for the preservation of knowledge of cultivation of local / regional plants for agricultural use

5th Framework programme: Partner 2 is involved in Iron Curtain project, dealing with sustainable development along the former border-line between EU-members and accession countries

Partners will be able to refer to results and interim results of a broad range of additional projects they have / do participate in the fields of 4th and 5th framework programme as well as Interreg IIIa programme and COST.

7 CONSISTENCY WITH INTERREG III B GENERAL STRATEGIES

7.1 Compliance with European and national spatial development policy

How does your project fit into European and national spatial development policy issues?

RUMORS directly supports the objectives of ESDP, esp. political options 13, 16, 17, 20, 23, 37,38

EU Water Framework Directive is supported by accounting for sustainable agriculture (sustainable land use and agricultural practices, reduction of agrochemicals) in the best-practice models and the know-how transfer actions of RUMORS

National legislation and national spatial development policies are primary considerations in RUMORS in the development of monitoring and regulatory frameworks

Structural measures as the development of the rural space (LEADER+), and economic and social integration (Interreg)

Council of Europe activities in conservation of nature and landscapes

EC Nitrate Directive concerning the protection of waters (91/676/EEC)

EC Directive concerning the protection of animals kept for farming purposes (98/58/EEC)

Council Regulation (EC) No 1804/1999 supplementing Regulation on organic production of agricultural products

Sustainability strategy 2007-2013

7.2 Contribution to spatial development

How does the project contribute to the spatial development of a wider CADSES area?

The project aims at reducing the urban-rural gap and will especially promote self-contained development of rural areas. The methodology of defining the appropriate (region-specific) rural development measures and the corresponding indicators for monitoring of success will be developed on a trans-national basis and thus be re-usable on a wider spatial scale. The project will serve as a best-practice model for know-how transfer and of enabling economically diversified rural development.

7.3 Transnational added value

What is the particular value added to your project through its transnational approach compared to a purely national implementation?

The methodology will be developed on the basis of inter-regional and trans-national studies of needs and requirements and will thus be usable on a trans-national basis, which is also true for the monitoring tool-box

Regulatory framework will allow a convergence of the regulation of promotion measures in the long-term and will in the mid-term lead to comatible regulation measures and evaluation procedures

Tutorials and instruction materials will be (re-)usable on a trans-national basis, thus maximising multiplier effects of know-how transfer

An additional benefit of this trans-national project is based on the continuous exchange of experiences between project partners.

Some of the networks built in RUMORS will interact on a trans-national basis, e.g. the networks of agricultural colleges and the one of agricultural enterprises, and thus increase trans-national knowledge sharing (beyond the duration of the project).

7.4 Impacts on competitiveness and regional cohesion

Does your project generate positive impacts in terms of competitiveness and regional cohesion? If yes, please specify:

Improvement of agricultural competitiveness by promoting local and regional products, providing educational measures and improving marketing measures with local and regional networks.

7.5 Impacts on employment and social cohesion

Does your project generate positive impacts in terms of employment and social cohesion? If yes, please specify:

Generation of non-agricultural employment opportunities by promoting specific tourist activities and providing education for alternative incomes.

Social cohesion may be improved with educational measures which should enable to generate sufficient non-farm income to avoid the necessity of out-migration.

7.6 Equal opportunities

Does your project generate positive effects in terms of equal opportunities? If yes, please specify:

Special emphasis will be on educational measures for women, improving their (non-agricultural) employment possibilities (e.g. training as childminder).

For the composition of the working groups there will be a focus on a more active role for women. National equal opportunities legislation will be respected. For the trans-national working groups, great importance will be attached to a proper balance in terms of language.

7.7 Environmental impacts

What impacts on the environment can be expected from your project? Please specify:

Positive impacts by transfer of know-how about sustainable and low-input agricultural methods, by organic farming and land-management, thus reducing negative environmental impacts of agriculture in the mid-term.

This will promote sustainable and environmentally friendly agricultural production systems.

7.8 Innovative elements and innovative methods

Does your project develop innovative elements or apply innovative methods that have never been used before in a comparable environment? If yes, please specify:

Monitoring tool-box will be developed and is as such not a common for this type of projects.
Development of direct linkage of educational measures with additional networking and implementation measures is innovative in type as well as comprehensiveness and will substantially improve success of implementation measures.
Special (local / regional) new products as alternative agricultural products will be developed and supported at the same time with educational measures and the building of marketing networks.

7.9 Improvement of the institutional setting

Does your project contribute to an improvement of the institutional settings? If yes, please specify:

Institutional changes will be helped by building of networks on different levels. Networks of agricultural colleges will improve the communication and interaction on this level beyond project run-time.
Governmental organisations will be able to improve their regulatory and promotion practice by means of the regulatory frame-work, indicator set and tool-box developed in RUMORS.

8 MANAGEMENT OF THE PROJECT

8.1 General co-ordination and overall responsibilities

LP is responsible for trans-national project management (coordination, scheduling, monitoring, progress review). Handling of any formalities and administrative procedures between the Lead Partner and the single project partners as well as with the JTS. The technical project management includes basic technical decisions for communicative and administrative purposes, the “assurance” of communication between project partners, quality assurance and evaluation of products developed within the project. The basic internal communication devices will also be developed within the project management and will (partially) be made available to other institutions and the public as web-site, in order to inform about project objectives, results and ongoing activities of broader interest.

8.2 Operational management, including administrative and financial aspects

The number of necessary steering meetings (6) and workshops (8) has already been fixed and timed to provide means for achieving milestone requirements (appx. every 6 mon.).

Steering committee will monitor the strategy and take strategical decisions. Contracts for work and services with third-party providers need the approval of project Steering committee.

Work will be carried out by special working groups:

Core working group is trans-national in character and delivers results which are basic to the whole project progress (methodology, exchange of experiences, information of the public). Thematic working groups deal with the special thematic tasks of the project (system development, development of new documentation tools, instruction). They are also dominantly transnational in character but show a varying intensity of partner involvement. These working groups will be established from the beginning of the project.

8.3 Certifying bodies of all project partners

Partner	Certifying bodies (institution and address)
PP 1 (LP)	Bundesministerium für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft Ministry of Agriculture, Forestry, Environment and Watermanagement Stubenring 1 1010 Vienna Austria
PP 2 ¹	Bundesministerium für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft Ministry of Agriculture, Forestry, Environment and Watermanagement Stubenring 1 1010 Vienna Austria
PP 3	Ministero delle Infrastrutture e dei Trasporti Via Nomentana, 2 00161 Roma Italy
PP 4	Ministero delle Infrastrutture e dei Trasporti Via Nomentana, 2 00161 Roma Italy
PP 5	VÁTI TERÜLETFEJLESZTÉSI IGAZGATÓSÁG NATIONAL AGENCY FOR REGIONAL DEVELOPMENT HUNGARY GELLÉRTHEGY U. 30/32 HU-1016 BUDAPEST HUNGARY
PP 6	Republika Slovenija, Ministrstvo za okolje in prostor, Finančna služba Republic of Slovenia, Ministry of the Environment and Spatial Planning, Finance Service Dunajska 47 1000 Ljubljana Slovenia
PP 7	Ministero delle Infrastrutture e Trasporti Via Nomentana, 2 00161 Roma Italy
PP 8	Ministerstvo pôdohospodárstva SR Ministry of Agriculture of Slovak Republic Dobrovičova 12 812 66 Bratislava Slovakia

¹ also ERDF LP if applicable

PP 9	Ministrstvo za okolje in prostor Sectetariat of Secretary General, Financial Budgetary Division Dunajska 47 1000 Ljubljana Slovenia
PP 10	
PP 11	
PP 12	
PP 13	
PP 14	
PP 15	
PP 16	
PP 17	
PP 18	
PP 19	
PP 20	
PP 21	
PP 22	
PP 23	
PP 24	
PP 25	

9 PUBLICITY AND DISSEMINATION

9.1 Actions for publicity and dissemination

RUMORS web information system will from the beginning provide regular information on project results, with regionalised as well as specific local access to information. In addition a brochure will be printed to inform about project results and the possibilities of result usage by experts, planning institutions and the public. In regular intervals local and regional institutions in the testbeds will be informed about project progress as well as bi-directional communication with project external experts and institutions. In the second half of the project course meetings will be held to spread knowledge about new information sources and possibilities of information, based on region specific instruction materials and tutorials. Further dissemination actions include exchange of students and specific excursions.

9.2 Transfer of the project results

The methodology and the monitoring tool-box as well as the regulatory framework of RUMORS will be developed by the trans-national partnership thus assuring a wide applicability of its results. Moreover the regional situations in the testbeds of the partner guarantee a broad coverage of problem situations. The results of the implementation work-

packages can in part be directly transferred (basic educational materials) and in part serve as best-practice models (in terms of set-up of regionalised enterprise networks and urban-rural networks).

10 FOLLOW UP ACTIONS

10.1 Project follow up after finalisation

The information platforms produced in RUMORS will - after project finalisation - continually be used and extended. It is intended to make the instruction materials developed to standard education materials, at least at the respective national levels. The implementation of RUMORS results in the national and regional as well as (potentially) the trans-national planning processes is prepared by the actions of indicators definition and tool-box development as well as the set-up of a regulatory framework. It is thought to be gradually spread by project partners starting in the second half of run-time of RUMORS and continuing after project finalisation.

10.2 Preparation of large investment

Currently no large investments as a result of RUMORS are foreseen. RUMORS concentrates on "soft" measures and will not result in recommendation for large-scale physical investments.

11 FUNDING FROM OTHER EU CO-OPERATION PROGRAMMES

State of the project (select):	
Programme	
Lead partner of the project	
Title of the project (or acronym)	
Date of submission	
(Expected) Date of approval	
Total budget of the relevant project partner	
Date of start (mm/yyyy)	
Date of finalisation (mm/yyyy)	

Application Form 3rd Call, Version 1.0

State of the project (select):	
Programme	
Lead partner of the project	
Title of the project (or acronym)	
Date of submission	
(Expected) Date of approval	
Total budget of the relevant project partner	
Date of start (mm/yyyy)	
Date of finalisation (mm/yyyy)	

State of the project (select):	
Programme	
Lead partner of the project	
Title of the project (or acronym)	
Date of submission	
(Expected) Date of approval	
Total budget of the relevant project partner	
Date of start (mm/yyyy)	
Date of finalisation (mm/yyyy)	

12 BANK ACCOUNT OF THE LEAD PARTNER (PP 1)

Account holder	Höhere Bundeslehr- und Forschungsanstalt für Landwirtschaft
Bank name and address	Österreichische Postsparkasse Georg Koch Platz 2 1018 Wien
Bank account number	5060265
Bank code	60000
IBAN	AT646000000005060265
SWIFT code	OPSKATWW
Internal reference (if needed)	
Remark (if needed)	

13 OTHER INFORMATION

--

14 PROJECT PARTNERS – DETAILED INFORMATION**14.1 Lead Partner****PP 1 - LEAD PARTNER**

Institution	Agricultural Research and Education Centre Raumberg-Gumpenstein
Legal status (<i>select</i>)	Public
Street and No.	Raumberg 38
Postal code	8952
Town	Irdning
NUTS II	AT22 Steiermark
Country (<i>select</i>)	Austria
Legal representative	Prof. Dr. Albert Sonnleitner
Position	Director
<i>Official contact person of the Lead partner</i>	
Mr / Ms (Title)	Dipl.Ing.
First Name	Renate
Last Name	Mayer
Phone	+43 3682 22451-288
Fax	+43 3682 2461-488
E-mail	renate.mayer@bal.bmlfuw.gv.at
Mobile phone	
Department	Federal Research Institute for Agriculture in Alpine Regions
Street and No.	Raumberg 38
Postal code	8952
Town	Irdning
Objective 1 area?	No
Amount of IN-KIND contribution	0,00
Amount stated in the Co-fin. Statement	0,00

14.2 Detailed information PP 2 – PP 25

PP no.	Institution	Department*	Street and No.	Postal code	Town	NUTSII region	Country (select)
PP 2	Department of Agricultural Policy, Rural Sociology and Spatial Research		Marxergasse 2	1030	Vienna	AT13 Wien	Austria
PP 3	Autonomous Province of Bolzano South Tyrol	Professional education for agriculture, forestry and domesti	Via Brennero / Brennerstraße Nr. 6	39100	Bolzano / Bozen	ITD1 Bolzano / Bozen	Italy
PP 4	MOLISE REGION	SERVIZIO BENI AMBIENTALI	Viale Elena, 1	86100	Campobasso	ITF2 Molise	Italy
PP 5	University of Debrecen	Department of Labour Science	Egyetem Ter 1	4010	Debrecen	HU06 Eshak-Alfold	Hungary
PP 6	Urban Planning Institute of the Republic of Slovenia		Trnovski pristan 2	1127	Ljubljana	SI Slovenia	Slovenia
PP 7	Agriculture Veneto	Department of Research for Agriculture and Fishing	Viale dell'Università 14	34100	Legnaro - Padova	ITD3 Veneto	Italy
PP 8	Research Institute of Agricultural and Food Economics		Trenčianska 55	824 80	Bratislava	SK01 Bratislava	Slovak Republic
PP 9	Agricultural Institute of Slovenia	Department of Agricultural Economics	Hacquetova 17	1000	Ljubljana	SI Slovenia	Slovenia
PP 10							
PP 11							
PP 12							
PP 13							
PP 14							
PP 15							
PP 16							
PP 17							
PP 18							
PP 19							
PP 20							
PP 21							
PP 22							
PP 23							
PP 24							
PP 25							

* *Optional*

Application Form 3rd Call, Version 1.0

PP no.	Mr./Ms (or title)	Legal Representative	Phone	Fax	E-mail	Mobile phone*	Legal status (select)	Objective 1 area?	Amount of IN-KIND contribution	Amount stated in the Co-fin. Statement
PP 2	Dipl.-Ing. Dr.	Hubert Pfingstner	+43 1 8773651 7416	+43 1 8773651 7490	Hubert.Pfingstner@awi.bmlfuw.gv.at		Public	No	0,00	0,00
PP 3	Dr.	Stefan Walder	0039 0471 41 50 60	0039 0471 41 50 69	stefan.walder@prov.inz.bz.it	347 874 75 66	Public	No	0,00	0,00
PP 4	Mr.	Francesco Manfredi Selvaggi	+39 0874 429076	+39 0874 429234	beniambientali@regione.molise.it	+39 338 5236993	Public	No	0,00	0,00
PP 5	Prof. Dr.	Janos Nagy	+36 52 412 060	+36 52 416 490	nagyjanos@agr.uni.deb.hu		Public	Yes	0,00	0,00
PP 6	Doc. Dr.	Kaliopa Dimitrovska Andrews	38614201300	38614201330	sergeja.praper@urbinstitut.si	0038631652192 , 0038631652193	Public	Yes	0,00	0,00
PP 7	Mr.	Giorgio Carollo	+39 049 829 3800	+39 049 829 3722	ricerca@venetoagricoltura.org		Public	No	0,00	0,00
PP 8	Dr.	Gejza Blaas	00 421 2 53417428	00 421 2 53416408	blaas@vuepp.sk	00 421 905 479243	Public	No	0,00	0,00
PP 9	Mr.	ANDREJ SIMONČIČ	+ 386 1 2805 222	+ 386 1 2805 255	Andrej.simoncic@kis.si		Public	Yes	0,00	0,00
PP 10									0,00	0,00
PP 11									0,00	0,00
PP 12									0,00	0,00
PP 13									0,00	0,00
PP 14									0,00	0,00
PP 15									0,00	0,00
PP 16									0,00	0,00
PP 17									0,00	0,00
PP 18									0,00	0,00
PP 19									0,00	0,00
PP 20									0,00	0,00
PP 21									0,00	0,00
PP 22									0,00	0,00
PP 23									0,00	0,00
PP 24									0,00	0,00
PP 25									0,00	0,00

* Optional

Application Form 3rd Call, Version 1.0

PP no.	Account holder	Bank name and address	Bank account number	Bank code	IBAN	SWIFT code
PP 2	Department of Agricultural Policy, Rural Sociology and Spatial Research	Österreichische Postsparkasse, Georg Koch Platz 2, 1018 Wien	5060265	60000	AT276000000005060155	OPSKATWW
PP 3	Provincia Autonoma di Bolzano - Alto Adige, Via Crispi - 39100 Bolzano	Banca d'Italia Tesoreria Centrale dello Stato - via XX settembre 97/E, 00187 - Roma	22919	ABI 1000 CAB 3200	01000 0320022919	HSLRWSAP
PP 4	REGIONE MOLISE	Tesoro dello Stato Banca d'Italia di Roma Via XX Settembre, 97 00187 Roma	c/c n.22907/996	ABI 1000 CAB 3200	01000 03200 2297/996	BPALITML
PP 5	UNIVERSITY OF DEBRECEN, CENTER OF AGRICULTURAL SCIENCES	MAGYAR ÁLLAMKINCSTÁR, 4015 DEBRECEN, HATVAN U. 15.	10034002-00282936-00000000	EURO 8812026470100	HU60 1003-4002-0028-2936-0000-0000	MANE HUHB
PP 6	Urbanisticni institut Republike Slovenije (Urban Planning Institute of the Republic of Slovenia)	Deželna banka Slovenije d.d., Kolodvorska 9, Ljubljana, Slovenia	01000-0001910013	19	SI56191000010086793	SZKBSI2X
PP 7	Veneto Agricoltura	Banca Intesa SpA -Calle Goldoni 4479 Venezia	22170082	X 03069 02010	IT03 X030 6902 0100 0002 2170 082	BCIT IT 22 221
PP 8	Výskumný ústav ekonomiky a poľnohospodárstva a potravinárstva	Štátna pokladnica SR	7000151682	8180	SK8681800000007000151652	NBSBSKBX
PP 9	Kmetijski inštitut Slovenije	Deželna banka Slovenije d.d.	19100-0010002985	SZKBSI2X	SI 5619100010002985	SZKBSI2X
PP 10						
PP 11						
PP 12						
PP 13						
PP 14						
PP 15						
PP 16						
PP 17						
PP 18						
PP 19						
PP 20						
PP 21						
PP 22						
PP 23						

Application Form 3rd Call, Version 1.0

PP no.	Account holder	Bank name and address	Bank account number	Bank code	IBAN	SWIFT code
PP 24						
PP 25						

14.3 Partner profile

PP 1 (LP)	
Institution	Agriculture Research and Education Centre Raumberg-Gumpenstein
Town	Irdning
Country	Austria

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

The Agricultural Research and Education Centre Raumberg-Gumpenstein belongs to the Federal Ministry of Agriculture, Forestry, Environment and Water management. The centre works in the fields of agriculture, sustainable development and regional development, especially on aspects of plant and animal production and its ecological and economical consequences. Since the 1st of January 2005, the Agricultural Research Centre (former BAL) consolidated with the the Technical College for Agriculture (Raumberg). Therefore new cooperations will be established also within international projects.

The 4 departments are:

Dep. for Plant production and cultivated landscape

Dep. for Livestock production and animal nutrition

Dep. for Agricultural engineering, Livestock buildings and Farm management

Dep. Organic agriculture and Bio-diversity

Key task for the economic specialist of the Agricultural Research and Education Centre Raumberg Gumpenstein is to find the economic and ecological optimal combination between income from production and non production farm income.

Because of the strong interactions and the local aggregation of the different research groups, the institute has developed a unique interdisciplinary approach to solve problems that face agriculture in rural areas. The Agricultural Research and Education Centre Raumberg Gumpenstein ensures that the broader aspect of keeping up a vital rural area is taken into account.

EU funded projects:

FP 4: ALPEROS, FP 5: MOUNTRAIN, MIDAIR, AROMIS; FP 6: ALTER Net:

COST Actions 814, 832, 846, 852:

Partner in following INTERREG programmes:

INTERREG IIIa:

Sustainable agriculture in the EU-regional lake landscape

INTERREG IIIb, Alpine Space: NEPROVALTER:

INTERREG IIIB Cades: SURE

LEONARDO DA VINCI II: RUDOLF: "An Organic Farming Training Programme". The institute is an expert adviser for this project.

Other international projects and partnerships:

UNESCO Programme Man and Biosphere (MAB): "Changing Agriculture and Landscape: Ecology, Management and Bio Diversity Decline in Anthropogenous Mountain Grassland". The institute is a main contractor and co-ordinator of that project.

The Agricultural Research and Education Centre Raumberg-Gumpenstein has good relations with research centres within and outside the EU as well as participation in international associations guarantee an up to date quality of the research approach. Additionally the institute has very good connections to local farmers and processing enterprises as well as construction enterprises. Several scientists have lectureships at Universities in Austria and Italy.

What is the specific role of the partner in the implementation and management of the project?

The Agricultural Research and Education Centre Raumberg Gumpenstein is Lead partner and responsible for the projectmanagement. The specific role of the institute is the development of criteria and indicators for the sustainable development, strategies and incentive measures for the multifunctionality of the agriculture, the implementation of measures into practise, development of exchange networks in order to integrate rural - urban interaction fields; co-operative management of endangered rural areas.

Why is this partner essential for the success of the project?

Rule as leadpartner, Know how in the field of rural development, organic farming and sustainable systems in endangered rural areas for the reservation of the cultivated landscape, coordination of the activities and developing of strategies for the aims of the EU: stable incomes for farmers, new employment possibilities, improvement for living- and working conditions, promotion of equal opportunities considering high ecopolitical standards. Preparation of national directives and regulations in order to the EU-Sustainable Development Strategy 2007-2013 with a few to better integrating environmental priorities. Excellent contacts to eastern european countries in the field of agriculture and rural development.

PP 2	
Institution	Department of Agricultural Policy, Rural Sociology and Spatial Research
Town	Vienna
Country	Austria

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

The Federal Institute of Agricultural Economics has been founded in 1960 as a research institute attached to Ministry for Agriculture and Forestry in Vienna. The staff of 13 scientists of socio-economic and technical disciplines is working in the topics of research and empirical analyses, methodology and information technology, is providing materials and tools for extension services and runs a comprehensive library and literature service in agricultural economics. The research projects are mostly ordered by the ministry but also other national and international projects are funded. A lot of different national and international co-operations are existing, particularly to CEE countries.

Project experience includes IRCON curtain (FP 5), ILUP (CADSES Interreg IIIb) and RegioSustain (Interreg IIIc).

What is the specific role of the partner in the implementation and management of the project?

The contribution of the Federal Institute of Agricultural Economics is aligned especially in Work Package 2 of the project "RUMORS" which comprises analyses, definitions and strategies; contributions to organizational basics (WP 4), networks and implementations (WP 5) as well as information and evaluation (WP 6) are intended implicitly.

Why is this partner essential for the success of the project?

Partner provides valuable research and methodology experience from international projects with a widespread partner network and a special emphasis of contacts and working relations to institutions in the accession countries.

PP 3	
Institution	Autonomous Province of Bolzano South Tyrol
Town	Bolzano / Bozen
Country	Italy

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

The main intervention of the department of professional education for agriculture, forestry and domestic economy with its 4 schools for agriculture, 5 schools for domestic economy and an agricultural advisory service are education, advising and research. In the last 3 years our institution has started up and implemented trans-national projects with Interreg IIIA Italy-Swiss "ENVAG", Interreg IIIB Alpine Space "NeProValTer", Interreg IIIC Nord "R.E.N.E."

What is the specific role of the partner in the implementation and management of the project?

The specific role of the department of professional education for agriculture, forestry and domestic economy in this project is the implementation of measures for education courses, development of instruction materials and advisory which are also interesting for all project partners. Concerning the management the partner will organize, develop and implement all project specific measures and actions related to the local activities.

Why is this partner essential for the success of the project?

The department of professional education for agriculture, forestry and domestic economy is essential for the success in this project for the acquired experiences in the Interreg IIIB Alpine Space Project "NeProValTer". With this project have also started up important measures concerning the development of "Organic meat-production", "Altreier Kaffee" and "Didactic Farm" which should be continued, extended and transferred to all partners and interested target groups.

PP 4	
Institution	MOLISE REGION
Town	Campobasso
Country	Italy

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

The Molise Region boasts a consistent experience linked specifically to the safeguarding of cultural heritage, also in relation to trans-national cooperation, thanks to its participation in the INTERREG II C programme, within the following projects: -Let's Care Method that concerned protection interventions of the Tratturi (tradizional sheep tracks), declared Heritage of considerable historical interest according to national legislation, as a module of in-depth study relative to a reading criteria for the landscape. This intervention has allowed for a trans-national comparison of the territorial and landscape dimension of the "tratturi" found in the Molise region, as well as for the "Parchi lineari"- G.I.L.D.A., KATER-COMUNITY RADIOS-VICLI V- CEDA_ViSIONPLANET, URBAN TECHNOLOGY NET_WORK_PREPARITY; COUNTDOWN; INTEMIGRA in order to take advantage of new opportunities for the creation of economic and political cooperation, and the potentiality offered therefore by the Adriatic-Danubian area.

What is the specific role of the partner in the implementation and management of the project?

Molise Region has a wide variety of landscapes due to a different morphology. In only eighty kilometres, it's possible to go from the coastal plain to the hill country until the Apennine mountain. Apennine mountain separates Molise Region from Campania and Lazio region situated close to Tyrrhenian sea. The consequence of a different landscape morphology is a variety of crops: cereal growing is particularly common in the area close to the coastal plain ("Low" Molise); viticulture and olive growing are typical of Central Molise; mountain farming and sheep-farming characterised the "High" molise. The objectives of the project are the study of different rural systems and the cataloguing of typical rural landscapes through the filling in of descriptive form. In each descriptive form are indicated different items (crops type, field surface, field fragmentation, field boundary and the most common crops combinations) with also the indication of physical signs of human presence in rural landscape (rural houses, huts, enclosure wall, terraced land).

After the study phase, proposals will be express about restoration of traditional rural landscapes because a well preserved landscape is a value added for agricultural produce of Molise Region. Rural landscapes will be observed and known from tourists through pedestrian itinerary recovering ancient lane. It will be possible to find "daily itinerary" (the starting point coincides with the arrival point) and "trekking itinerary" for more days. Stop-points will be farms where visitors can taste typical produce and find an accommodation. Pedestrian itinerary will be indicate through sign showing environmental aspects of landscape.

Why is this partner essential for the success of the project?

Because he offers opportunity to show the problem of the rural development in a little area where is the lack of very important cities, but only same small towns. Beside he is engaged for many years in a planning of the rural landscape for the reasons to increase the touristic flow.

PP 5	
Institution	University of Debrecen
Town	Debrecen
Country	Hungary

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

rural development, labour management, network management
 phare cbc 2003 training of lecturers for the application of integrated management systems
 phare cbc 2003 regional centre for business support

What is the specific role of the partner in the implementation and management of the project?

to map the network systems in the region
 to work out adaptive models of network developments
 to identify methods of developing cultural and social co-operations between rural areas and urban centres

Why is this partner essential for the success of the project?

university of debrecen, centre of agricultural sciences, department of labour sciences situated in north great plain region of hungary which is the center of an underdeveloped agricultural area. our staff has the experience knowlegde and infrastructure to develop and implement the project.

PP 6	
Institution	Urban Planning Institute of the Republic of Slovenia
Town	Ljubljana
Country	Slovenia

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

UPIRS is a public research organization with several fields of activity, such as advancement of theoretical research in urban and regional planning and design, development and evaluation of planning methods and techniques, implementation of applied research in design projects, transfer of knowledge through consultation activities, development of activities related to capacity building and institution support, education and training of planning students and professionals, publishing, information exchange and documentation of planning literature. Other thematic fields include transnational spatial planning issues, impact assessments at various levels and evaluation of programmes and plans. UPIRS has, in the past few years, participated in several transnational projects, mainly EU Framework 4 and 5, but also INTERREG IIC and Joint Pilot Action Programme under Art. 10 ERDF for the (Eastern) Alpine Space. Current transnational projects include RE URBAN MOBILE, Mobilising reurbanisation on conditions of demographic change, RESTATE, Restructuring large-scale housing estates in European cities, REGALP, Regional development and cultural landscape change: The example of the Alps: Evaluating and adjusting EU and national policies to manage a balanced change (all 5th Framework), as well as the ESPON project Integrated analysis of national and transnational territories based on ESPON results.

What is the specific role of the partner in the implementation and management of the project?

In the strategic part of the project, UPIRS will mainly cover the issue of urban-rural relations within the framework of sustainable rural regional development. An input will be provided in the phase of setting of objectives and in elaboration of strategies. Opportunities and threats will be identified which stem from the urban-rural relations. Concrete measures to exploit opportunities and to minimize threats will be elaborated. UPIRS will participate also in the design and organization of workshops and courses, as well as in dealing with the regulatory framework issues, evaluation indicators, tool-box for monitoring and evaluation of effects and success measures. Regarding management of the project, UPIRS will be responsible for workpackage 6, as well as for actions no. 2.1 SWOT analysis and report, 4.3 Recommendations for regulating promotion measures and 6.2. Definition of evaluation indicators and data integration.

Why is this partner essential for the success of the project?

UPIRS will be able to contribute its theoretical knowledge as well as experience with applied projects, design and implementation of participation activities and the practice of transnational co-operation.

PP 7	
Institution	Agriculture Veneto
Town	Legnaro - Padova
Country	Italy

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

Agriculture Veneto is the regional Agency for the agriculture, forestry and agri-food sectors of Veneto Region. Agency duties included technical support for the regional Government and implementation of regional, national and trans-national research and extension projects. Several EU national projects have been developed (Life, Leader) or are in progress: Neprovalter (Alpine Space), Adri.fish and Governate (Cadses).

What is the specific role of the partner in the implementation and management of the project?

The participation of Veneto Agriculture to RUMORS project (CADSES) is supported by Italian national rotation fund for Public Institution (CIPE directive n. 67/2000). Veneto Agriculture is working with local private, public institution and farmers association of marginal mountain area to define a new approach to rural develop, strictly connected with tourism-urban cities. Main activities and project management contribution may direct to spread between partners local models and experiences about low input agriculture and high quality typical products marketing.

Why is this partner essential for the success of the project?

Veneto Agriculture can share with other project partners its knowledge and expertise on research and extension fields about rural develop models connected with low input agriculture techniques (organic), local-typical products promotion and agriculture-tourist interaction in mountain area. Research on low input agriculture techniques may include the study of environmental indicators (such as reintroductions of wild species of birds, extensive farming, etc.). Marketing and consumers test may help to develop a new interaction approach between producers and urban tourism inhabitant of mountain areas.

PP 8	
Institution	Research Institute of Agricultural and Food Economics
Town	Bratislava
Country	Slovakia

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

Participation on joint projects in the field of agricultural economics and sociology.

What is the specific role of the partner in the implementation and management of the project?

Provision of analytic field work and setting up strategies.

Why is this partner essential for the success of the project?

It owns experience in empirical studies.

PP 9	
Institution	Agricultural Institute of Slovenia
Town	Ljubljana
Country	Slovenia

What are the fields of intervention of the institution and its past experience (over the past 3 years) in trans-national co-operation actions?

Participation in various research projects on national and international level.

What is the specific role of the partner in the implementation and management of the project?

Specific knowledge in the fields of agricultural promotion.

Why is this partner essential for the success of the project?

Valuable experience in the fields of information exchange and hosting seminars.

15 CERTIFICATION AND SUBMISSION

I hereby certify that the information stated in this application is to the best of my knowledge accurate and true.

Prof. Dr. Albert Sonnleitner

(Name of the legal representative of the Lead Partner)

Director

(Position)

11th January 2005

(Date)

(Signature)



(Official stamp of the Lead Partner)

16 FINANCIAL TABLES

17 CO-FINANCING STATEMENTS & LETTERS OF INTENT

ANNEX 1: LABELLING OF THE ENVELOPE

INTERREG III B CADSES

**Submission of a project proposal under the
3rd Call**

Project Name: RUrAl development MOdels and
Regional Strategies

Project Acronym: RUMORS

Lead Partner: Agriculture Research and Education Centre
Raumberg-Gumpenstein

Priority: 1-Spatial develop. approaches, social cohesion

Measure: 1.3-Shaping rural development

**THIS LABEL CANNOT BE OPENED BE-
FORE THE OPENING SESSION!**